PUBLIC ART AND PLACEMENT ADVISORY BOARD MINUTES CITY OF FORT LAUDERDALE THURSDAY MARCH 4, 2021 – 5:30 P.M.

<u>Virtual Meeting</u>

Cumulative Attendance

Board Members	Attendance	Present	Absent
Bonnie Barnett	Р	2	1
Bonnie Clearwater	Р	2	1
Francie Bishop Good	А	0	3
Martha G. Steinkamp	Р	3	0
Michelle Howland	Р	3	0
"Phoenix" Lynn Marks	Р	3	0
Sarah Glass	Р	3	0

Dec 2020 - Nov 2021

As of this date, there are 7 appointed members to the Board, which means 4 would constitute a quorum.

Staff

Carl Williams, Parks & Recreation Deputy Director Leona Osamor, Grants Administrator Karen Warfel, Program Manager Judy Erickson, Planner II Nina Verzosa, Planner III Mauricio Baquero, Moderator

Roll Call

Chairperson Sarah Glass called the meeting to order at 5:30 p.m. Roll was called, and it was determined that a quorum was present.

Approval of Minutes

Motion was made by Sarah Glass and seconded by Bonnie Barnett, that the minutes of January 28, 2021 be approved. In a voice vote, the motion passed unanimously.

[Bonnie Clearwater joined meeting at 5:37pm]

1. Tunnel Top Project Presentation

Director of Transportation and Mobility, Ben Rogers made a presentation on the Tunnel Top Park. Mr. Rogers informed the board that the Henry E. Kinney Tunnel Top project was a Florida Department of Transportation (FDOT) project that is split into three phases. Mr. Rogers stated that the first phase was an FDOT improvement to US-1 from 595 North; second phase is the rehabilitation of the tunnel and lastly the third phase consists of the extension of the tunnel to create a placement above the tunnel. The board was informed that the tentative construction start dates for the US-1 improvements is summer 2021 and January 2022 for the Tunnel Top improvements.

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[Michelle Howland joined meeting at 5:45pm]

2. Public Art Sculptures Presentation

Board member Bonnie Barnett made a presentation to the board that showcased images of sculptures made by well-known artists such as Manolo Valdes, Keith Haring, Kusama, Frank Stella, KAWS, Botero, Koons, and Kapoor. Ms. Barnett stated that given the directive from Mayor Trantalis at the last meeting, some of the types of sculptures being showcased by the well-known artists maybe within the budget for the Tunnel Top project.

3. Transportation and Mobility Art Projects

Karen Warfel, Judy Erickson, and Nina Versoza from the Transportation and Mobility Department made a presentation to the board on recently completed landscaped projects and upcoming transportation and public art opportunities. Judy Erickson informed the board about the Made to Move Grant, a grant from Unilever and Blue Zones with the intent to create multimodal connections to support active transportation in a context sensitive way. Nina Versoza informed the board that recently the management and operations of the Water Trolley and Community Shuttle Programs were transitioned from a non-profit organization directly over to the City of Fort Lauderdale. Ms. Versoza stated that the City is currently rebranding the programs and will be putting out a call for artist to design and wrap vehicles and stop signages.

4. Art Selection Scorecard Review

Deputy Director Carl Williams informed the board that one of the goals of the board is to develop the criteria for a review scorecard that will be used in rating applications for any upcoming art projects. Mr. Williams advised the board to review the current draft scorecard provided and submit any feedback and recommendations.

5. Board Comments

Board member Bonnie Clearwater stated that it would be important to define exactly what is to be achieved as it relates to the work in terms of whether the artist should be one that is recognizable or identifiable, and one that will attract tourists, be photographable, instagramable or something that will be iconic. Mrs. Clearwater stated that the bean in Chicago for example has become the recognizable public art of Chicago. Mrs. Clearwater stated that it is important to also define whether the sculpture should be one that is a stand-alone sculpture or one that is integrated into the space itself such as the Louise Bourgeois eye benches.

Board member Phoenix Lynn Marks stated that she agreed with the statements made by Bonnie Clearwater and stated that it would be important to also define the type of artist being sort whether regional, south east, local, or well-known artist.

Vice-chair of the board, Martha G. Steinkamp and former deputy chairman of the National Endowment for the Arts stated that from her experience with similar projects,

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the continual challenge was the size as it relates to visibility. Mrs. Steinkamp stated that it is important to keep in mind the visibility of each sculpture installed and ensure that it is monumental and cannot be overlooked or missed as it was successfully done with the Ann Norton sculptures. Mrs. Steinkamp also stated that the art sculpture should be one that is impacting so that regardless of whatsoever is around whether it is landscaping or buildings, the sculpture will be still visible.

6. Adjournment

The meeting was adjourned at 6:53 PM.